

Ageing. It's everyone's business

Aged & Community Services Australia
National Conference: Melbourne
Sunday 16 - Wednesday 19 September, 2007



MEDIA ALERT

ATTENTION: News, Aged, Rural, Retirement Living and Health rounds

IMPORTANCE AND NEWS VALUE:

- Ageing - it's everyone's business - especially coming up to the Federal Election
- Aged care facing cost, staffing and bed availability pressures.
- Consumers want more choice in care services quality and cost - how they can get it?
- Will we have enough workers and services? What are current policies- are they on the right track and is there enough money?
- International speakers on what to learn from overseas- to emulate or avoid.

HIGHLIGHTS:

Sunday 16 September- Conference Opens. Speakers and issues include:

Jack York - International Computer and the Ageing Innovator: how adaptive technologies can open up the world for older adults with physical and cognitive disabilities who are in aged care; attracting the philanthropic dollar; corporate partnerships; and Minister for Ageing, Christopher Pyne on Government Plans for Aged Care.

Monday 19 September: Ageing -What is our future?

US speaker Donna McDowell on a One-stop shop for Help: One budget for Care: Long-term care reform in Wisconsin; Fran Thorn, Secretary of Dept of Human Services, Victoria on workforce management issues in the aged care and community sector, CEOs forum, financial sustainability, buildings of the future, CALD service innovation, addressing disadvantage, aged care, community care, residential care international experiences ; climate change, sustainability and investments, and Senator Jan McLucas on Opposition Plans for Aged Care.

Tuesday 20 September: Ageing - Who will lead us there?

UK expert Prof Anthea Tinker, Social Gerontology, Kings College London on leading the way- do we have the leaders?; Finance Officers' forum, leadership and governance, human resources, customer focus, and symposium on Aged Care: marketing the unmarketable?

Wednesday 21 September: Two workshops: Retirement Living- Building for the future- ageing in place, and Rural and Remote Workshop- Surviving, thriving or striving.

MEDIA OPPORTUNITIES

- International speakers, plus papers and experts from all states and areas
- Hot topics - aged care funding, residential care quality issues, climate change and sustainability, workforce shortages, who owns aged care
- Photo and story opportunities plus local centres of excellence and innovation

CONTACT: Megan Stoyles for media interviews, speaker details: 0408 147 829.
Full program at www.agedcare.org.au